

DALLAS BRASS

COMMITTEE SUMMARY SHEET

Ticket Sales

This committee is responsible for determining the ticket price(s), the method of ticket sales, any sales deadlines, and how the money will be processed. They will design the tickets and get the tickets printed. This group's primary function is to sell tickets! Finally, they will track ticket sales and report to the Event Coordinator on a regular basis.

Marketing

This committee is responsible for all aspects of marketing the event. They will determine the best marketing strategies to use and see that all marketing materials are produced and distributed as necessary. They will also be the liaison to the media.

Venue Set-up

This committee is responsible for seeing that all requirements from the Dallas Brass Technical Rider are met.

Hospitality

This person or committee is responsible for seeing that all aspects of the Dallas Brass Hospitality Rider are addressed.

Some Notes about the Concert

1. Students should be seated *front and center* in the audience at the beginning of the concert without instruments.
2. At intermission, all students will get their instruments and warm up.
3. The Middle School students will perform at the beginning of the 2nd half.
4. Dallas Brass will play a piece as the Middle School students leave the stage and return to their seats with their instruments (except large instruments), as the High School students are entering the stage from the back or wings.
5. The High School students will perform.
6. Dallas Brass will play another piece as the High School students leave the stage and return to their seats with their instruments (except large instruments).
7. Dallas Brass will play several more pieces to finish out the concert.